



# PADDLE AUSTRALIA 2021 AND 2022 CANOE OCEAN RACING CHAMPIONSHIPS TENDER



## Contents

INTRODUCTION.....	2
About Paddle Australia (PA).....	2
Paddle Australia Canoe Ocean Racing Championships.....	2
2020 .....	2
2021 and 2022 – Expressions of Interest.....	2
SECTION 1 – OVERVIEW OF COMPETITIONS.....	3
SECTION 2 – EXPRESSION OF INTEREST PROCESS AND TIMETABLE .....	4
2.1 Expression of Interest Timetable .....	4
2.2 General information.....	5
2.3 Notification of successful Expression of Interest.....	5
2.4 Contract documents .....	5
2.5 Bid Assessment Panel .....	5
2.6 Expression of Interest Format.....	5
SECTION 3 – COMPETITION SPECIFICATIONS .....	6
3.1 Essential Criteria - Summary .....	6
3.1.1 The ocean environment.....	6
3.1.2 Financial support.....	6
3.2 Essential Criteria – Detailed Information.....	6
3.2.1 2020/1 Paddle Australia Canoe Ocean Racing Championships – Venue Requirements..	6
3.2.2 Financial, Logistics and Infrastructure Support.....	7
SECTION 4 – HOST BENEFITS.....	7
4.1 Competition Host Benefits.....	7
APPENDIX A: EOI COVER SHEET .....	9

## INTRODUCTION

### About Paddle Australia (PA)

Paddle Australia (PA) is responsible for the management, coordination, development and promotion of paddling in Australia. PA is recognised and supported by the Federal Government and represents the interests of its members to government and the public. PA's vision, contained in the [Strategic Plan for Paddling in Australia](#), is for 'A United Paddling Community'.

PA is committed to the provision of a high standard of competition, safety and opportunities for paddling participation in Australia. This includes the development and delivery of the successful Canoe Slalom and Canoe Sprint Olympic and Paralympic programs and the five non-Olympic disciplines (Canoe Polo, Canoe Freestyle, Canoe Marathon, Canoe Ocean Racing and Wildwater Canoeing), as well as recreational paddling.

PA is recognised by the International Canoe Federation (ICF); Oceania Canoe Association (OCA); Sport Australia (SA) and Australian Institute of Sport (AIS); Australian Olympic Committee (AOC) and Paralympics Australia. As the peak body for paddle related activity in Australia, PA works collaboratively with six (6) State Member Associations (SMAs), around 140 active clubs, seven (7) disciplines and approximately 8,500 members.

Canoe Ocean Racing is the most recent paddling discipline to be recognised by the ICF however its history in Australia is a proud one, with surfskis originating in Australia/South Africa in the early twentieth century. PA is committed to respecting this history and to growing and developing the canoe ocean racing community.

### Paddle Australia Canoe Ocean Racing Championships

In recent years, different models have been employed by PA to both determine the national champions within the Canoe Ocean Racing discipline and also to select the PA Canoe Ocean Racing Team to compete at the ICF Canoe Ocean Racing World Championships. The Strategic Plan for Canoe Ocean Racing in Australia, drafted in July 2019, confirms that the immediate future will be a stand alone National Championships. This competition alone will determine the national champions within Canoe Ocean Racing and it will also be the main determinant of members of the PA Canoe Ocean Racing Team.

To the extent possible, the National Championships should mirror the event experience of the ICF Canoe Ocean Racing World Championships.

### 2020

On 8 February 2020, the NSW South Coast town of Ulladulla will stage the 2020 PA Canoe Ocean Racing Championships. The competition will be hosted by the MAKAI Paddlers Club, with more than 200 participants expected to take part in either the MAKAI Cup, a full distance downwinder ocean race, or the mini-MAKAI, a 10km race aimed more at community level ocean racers and also Stand Up Paddleboards (SUPs).

Details of the 2020 competition can be found at the [Makai Cup 2020 Facebook page](#)

### 2021 and 2022 – Expressions of Interest

PA is seeking expressions of interest from affiliated Clubs and/or SMAs (either individually or in collaboration), non-affiliated Canoe Ocean Racing Clubs, and/or other third party event organisers. Joint submissions are encouraged.

Given that the 2020 Paddle Australia Canoe Ocean Racing Championships are to be held in New South Wales, it is unlikely that the 2021 Competition will be selected to be hosted in that State.

The tender for the 2021 Paddle Australia Canoe Ocean Racing Championships is being held at the same time as the tender for the 2022 Paddle Australia Canoe Ocean Racing Championships. Interested parties are able to submit tenders for both Competition at the same time. Paddle Australia will accept tenders which are for the 2021 or 2022 Competition.

The successful host venue(s) will be selected by the Board of PA, guided but not obligated by the recommendations of the Bid Assessment Panel. The host of the 2021 Competition will be different to the host of the 2022 Competition

This document sets out the minimum requirements to host either the 2021 or 2022 PA Canoe Ocean Racing Championships, including the information required from interested parties in an EOI:

- **Section 1** outlines a brief overview description of the Competition.
- **Section 2** outlines a timetable associated with the completion of the Expression of Interest.
- **Section 3** outlines the venue specifications / requirements for 2021 PA Canoe Ocean Racing Championships.
- **Section 4** outlines the host benefits.

## SECTION 1 – OVERVIEW OF COMPETITIONS

2021 PA Canoe Ocean Racing Championships (2021 Competition) and the 2022 PA Canoe Ocean Racing Championships (2022 Competition) (collectively the Competitions).

It is expected that the Competitions will consist of National Championships in (at least) the following Classes. It is hoped that interest in participation in other Classes may mean PA will choose to expand this list.

	U18	U23	Open	35+	40+	45+	50+	55+	60+	65+	70+
SS-1 Men	x	x	x	x	x	x	x	x	x	x	x
SS-1 Women	x	x	x	x	x	x	x	x	x	x	x
SS-2 Men			x			x					
SS-2 Women			x			x					
SS-2 Mixed			x			x					

Age groupings will be aligned with those of the ICF. For the avoidance of doubt, all ages are taken as at 31 December, 2021 for the 2021 Competition and 31 December, 2022 for the 2022 Competition.

The rules for the Competitions will be in accordance with the ICF Canoe Ocean Racing Rules, unless specifically agreed otherwise with PA. PA will appoint the Chief Official for the Competitions, all remaining official and volunteer appointments will be the responsibility of the Host.

The Competitions will function as the sole selection event for the ICF Canoe Ocean Racing World Championships (to be held in the Canary Islands, Spain in 2021, and with the venue for 2022 yet to be determined). Notwithstanding, the ICF may deem additional athletes as eligible to participate in the ICF Canoe Ocean Racing World Championships as a part of the PA Canoe Ocean Racing Team, by virtue either of their position on the ICF's World Rankings lists or as reigning World Champions.

There will be no role for the Host of the Competitions to play in the selection of the PA Canoe Ocean Racing Team, this function will be carried out in accordance with the Paddle Australia Selection Policy.

Although there is flexibility with respect to the date of the competition, the expectation is that it will be positioned between 1 October, 2020 and 30 April, 2021 for the 2021 Competition, and between 1 October, 2021 and 30 April, 2022 for the 2022 Competition. Prospective hosts should also take into consideration the timing and location of existing Canoe Ocean Racing competitions, to ensure that the proposed date is complementary to the remainder of the Canoe Ocean Racing calendar for the season. The 2020 Competition will be held on a Saturday, allowing the Sunday to be used as a contingency date, if required. The exact dates for the Competitions are left to the Host to determine, however there is an expectation that in the event of poor weather, or some other unforeseen circumstance, a contingency plan will be able to be activated to ensure the completion of the relevant Competition.

In addition to the relevant Competition, it is expected that the Host will also provide a race which is more suitable for community level paddlers. While the Competitions themselves will attract the best paddlers from Australia and potentially the world, it is also important that there be opportunities for non-elite paddlers to engage with the overall event. While the exact construction of this community component is left to the potential Hosts to determine, the mini-MAKAI to be run in 2020 is presented as an example of a race which would meet this requirement.

Finally, there is an opportunity to provide a race which is appropriate for Stand Up Paddleboards (SUPs) as a part of the event. This component is not required however would be considered favourably. Ideally any SUP race would be a downwinder and would be a separate to the relevant Competition itself. Any SUP race could be in addition to or the same as the community event referenced above.

## SECTION 2 – EXPRESSION OF INTEREST PROCESS AND TIMETABLE

### 2.1 Expression of Interest Timetable

<u>Period</u>	<u>Action</u>
December 20, 2019	Expression of Interest document distributed
December 2019 – January 2020	Briefings conducted between PA and interested parties if/as required
5pm, 14 February 2020	Expressions of Interest close with PA
17 February 2020	Expressions of Interest distributed to PA bid assessment panel
28 February 2020	Bid assessments completed
13 March 2020	PA Board of Directors to consider the recommendations of the Bid Assessment Panel.
27 March 2020	Decision communicated to key parties and announced.

## 2.2 General information

2.2.1 Each Expression of Interest (EOI) submitted should accept the conditions of EOI Cover Sheet and address the requirements outlined in this document.

2.2.2 The EOI submission should clearly identify the submitting organisation including local government organisation(s), PA affiliated club(s) and/or any other third party event organiser included as a partner within the EOI.

2.2.3 The EOI submission should provide the name and contact information of one key person with whom PA representatives can liaise regarding the bid, including potentially arranging a site visit and EOI meeting if required.

2.2.4 All EOI's should be marked "Private and Confidential" and submitted by 5pm, 14 February 2020 to:

Duncan Tweed  
Chief Operating Officer  
Paddle Australia  
PO Box 6805  
By Email: [duncan.tweed@paddle.org.au](mailto:duncan.tweed@paddle.org.au)

2.2.5 PA will respect the strict confidentiality of EOI's submitted and will not disclose any aspect of an EOI submitted by one interested party to any other interested party

2.2.8 Formal EOI questions from interested parties should be submitted to the designated EOI email address: [duncan.tweed@paddle.org.au](mailto:duncan.tweed@paddle.org.au)

## 2.3 Notification of successful Expression of Interest

2.3.1 PA will announce the successful EOI's by 27 March 2020.

## 2.4 Contract documents

2.4.1 The EOI document has not been prepared as a legal document; however, it is the intention that this will form the basis of a formal Host Agreement that will be required between PA and the preferred host community (i.e. local council authority(s)/paddling event company and/or host club(s)).

## 2.5 Bid Assessment Panel

2.5.1 The PA bid assessment panel, which will consider each EOI and make a recommendation to the PA Board of Directors, consists of:

- ☐ Two Members of the Paddle Australia Canoe Ocean Racing Technical Committee
- ☐ Paddle Australia Chief Operating Officer
- ☐ One Member of the Paddle Australia Board of Directors

## 2.6 Expression of Interest Format

2.6.1 EOI's must address each element of the essential and desirable criteria outlined in this EOI document.

## SECTION 3 – COMPETITION SPECIFICATIONS

### 3.1 Essential Criteria - Summary

The specification outlined below is for the hosting rights for the Competitions. A summary of the key essential requirements for the Competition is as follows:

#### 3.1.1 The ocean environment

3.1.1.1 The coastal systems must be capable of holding the competition as specified (see Section 3.2). An alternate course for all events must be provided, to be used in the case of adverse weather conditions.

3.1.1.2 The beach venue(s) must be available (apart from normal public use) to PA for the days of the event, including the Competition, inclusive of erection and dismantle times.

3.1.1.3 The start and finish venues should be easy and fair for competitors to launch and finish on.

#### 3.1.2 Financial support

3.1.2.1 Bids which have government involved and providing a minimum level of financial support will be looked upon favourably however this is not a necessary condition to lodge an EOI.

3.1.2.2 Any cash and/or value-in-kind support which the bid is able to provide is to be specified within the Expression of Interest.

### 3.2 Essential Criteria – Detailed Information

To host a successful Paddle Australia Ocean Racing Championships, an appropriate ocean system and surrounding resources/infrastructure is required, as outlined below:

#### 3.2.1 2021 Paddle Australia Canoe Ocean Racing Championships – Venue Requirements

<b>Coast Specification</b>
Average swell size range for the month of the Competition
Minimum monthly temperature average for the month of the Competition
Minimum monthly water temperature average for the month of the Competition
Typical wind expected during the month/time of the Competition - show prevailing winds on aerial photo (Google Earth is suitable for all aerial photos)
Location of proposed launch site(s), noting first and second preference - provide aerial photo
Location of proposed finish area - provide aerial photo
Proposed race distance(s)
<b>Safety</b>
If this course has been utilised previously, please confirm water safety resourcing (ie number and positioning)
Proposed on-water paddler tracking system
Availability and location of on site first aid - provide aerial photo
Location of local emergency services
<b>Logistics</b>
Proposed race date and start time for the Competition, including reasons for choices
Confirm arrangements to transport paddlers from finish area to start line (or similar)
Parking facilities at start and finish lines, including boat access points - provide aerial photo
Location of competition management and/or briefing area - provide aerial photo
Location of boat storage area
Any proposal or relationship with a boat manufacturer to provide boats for the Competition
Proposed arrangements to provide electricity/power to the event
Provision of broadband/wifi

Provision of tables, chairs etc
Rubbish bins, including removal if required
Event Presentation
Location of medal presentation area - provide aerial photo
Arrangements for PA system or similar
Proposed broadcast of the event - eg live streaming
Proposal for any concessions on site, including food
Proposal for any VIP section, including
<b>Budget</b>
Confirmation of government funding
Confirmation of commercial partnerships
<b>Visitor Experience</b>
Public Toilets and showers - provide aerial photo
Provision of fresh water/food/drink to participants
Description of local accommodation options, including indicative pricing

### 3.2.2 Financial, Logistics and Infrastructure Support

3.2.2.1 There is no rights fee payable by the eventual competition host. A Host Agreement will be finalised after the conclusion of this EOI process, however the overall expectation is that the competition Host will be able to run the National Championships without requiring financial support from Paddle Australia with respect to the organisation of the events themselves. A draft of the Host Agreement is attached as Appendix A, which speaks to how any operational losses or surpluses from the hosting of the Competitions will be managed. This appended Host Agreement is in draft form only and its provisions should not be relied upon at this time as the final Host Agreement will need to be negotiated between the parties.

3.2.2.2 An interested party should provide PA with maps of preferred and alternate (back-up) sites, with information around surrounding accommodation venues, retail centres and restaurants.

3.2.2.3 An interested party must appoint a dedicated liaison officer to participate in the competition management group with a particular focus to:

- Liaise between PA, the competition host, government authorities' agencies, business and community organisations
- Ensure logistics infrastructure support is provided in a timely manner

## SECTION 4 – HOST BENEFITS

### 4.1 Competition Host Benefits

The successful competition host will be provided with a full suite of benefits in return for their investment.

These rights will be delivered to ensure the host is able to leverage their association and partnership with the competition as approved by PA.

Below provides an outline of the categories under which Paddle Australia *may* provide benefits. A full suite of benefits will be provided in consultation with the successful host and be contingent on any investment level made into the competition(s).

- Recognition of host (or any partner of the host) as a Major Partner
- Use of Competition Brand via media and digital channels
- Acknowledgement of brand and destination through the Paddle Australia Channels
- Brand Awareness
- Marketing Collateral
- Communications and Public Relations
- Signage
- Competition Merchandise
- At Competition Announcements
- Corporate Hospitality
- Consumer promotions to promote products and/or events (subject to PA approval as well as that of the consent authority for the location of the Competition)

## APPENDIX A: EOI COVER SHEET

<b>NAME:</b>	
<b>POSITION:</b>	
<b>ORGANISATION:</b>	
<b>PHONE NUMBER:</b>	
<b>EMAIL ADDRESS:</b>	
<b>THIS EXPRESSION OF INTEREST IS MADE ON BEHALF OF THE FOLLOWING PARTIES:</b>	
1.	
2.	
3.	
4.	
5.	
<b>PLEASE INDICATE WHICH COMPETITION(S) YOU WISH TO EXPRESS AN INTEREST IN HOSTING.</b>	
Paddle Australia Canoe Ocean Racing Championships (circle one or both)	2021      2022
<b>Please attach the following documentation to this cover sheet to complete an EOI:</b>	
	Checklist of how the venue in the EOI meets PA venue requirements
	Letters of support from local authorities, local paddling clubs, competition supporters etc, including confirmation of any financial or in kind support to be provided.
	Identified any "value add" opportunities such as aligning competitions with other local festivals, events or activities of note
	Any other information that you believe is relevant for the EOI bid assessment panel to know (such as club jubilees etc.)

Expressions of Interest are due to PA by 5pm, 14 February 2020.

Duncan Tweed  
 Chief Operating Officer  
 Paddle Australia  
 PO Box 6805  
 Silverwater NSW 2127  
 By Email: [duncan.tweed@paddle.org.au](mailto:duncan.tweed@paddle.org.au)